

United States of America

United States Patent and Trademark Office



JAMIE JOHNSON

Reg. No. 5,472,964

Registered May 22, 2018

**Int. Cl.: 9, 16, 24, 25, 28,
41**

Service Mark

Trademark

Principal Register

Short Form Film (JJ) Limited (UNITED KINGDOM CORPORATION)
Charles House
5-11 Regent Street
St. James's, London, UNITED KINGDOM SW1Y4LR

CLASS 9: Software for mobile telephones and other handheld electronic devices and apparatus, namely, computer software for educational and entertainment purposes for use in accessing information and participating in online activities relating to a children's television program and a children's book series; mobile apps, namely, downloadable software for educational and entertainment purposes for use in accessing information and participating in online activities relating to a children's television program and a children's book series; mobile game apps, namely, game software; mobile phone cases; prerecorded DVDs and CDs featuring fictional children's stories and stories about football, and expressly excluding DVDs and CDs featuring music and music-based entertainment; downloadable electronic publications, namely, magazines, newsletters, books and journals featuring information about a children's television program and a series of children's books featuring stories, including stories about football; motion picture films featuring children's stories, including stories about football, and expressly excluding films featuring music and music-based entertainment; football helmets

CLASS 16: Children's books; printed matter, namely, writing paper and greeting cards; stationery; sticker cards, namely, printed stickers; printed swap cards; magazines and journals featuring information about a children's television program and a series of children's books featuring stories, including stories about football

CLASS 24: Textiles, namely, football towels, bed linen, duvets, duvet covers, pillow cases, textile table cloths, children's blankets, travelling rugs, bed sheets, towels and flannels

CLASS 25: Clothing, namely, t-shirts, shirts, trousers, jackets, coats, jumpers, sweatshirts, polo shirts, underwear and sports wear, namely, tracksuits, sports tops, football shirts, football socks, shorts, fleece tops and hooded tops; footwear; football boots; headwear, namely, caps

CLASS 28: Sports equipment for football, namely, goal posts and football nets; shin pads and shin guards for athletic use; board games; action figure toys relating to the characters and events occurring in a series of children's books and a children's television program; table top and manipulative games relating to the themes featured in a series of children's books and a children's television program; footballs

CLASS 41: Entertainment, namely, the production and distribution of television programs



Andrei Iancu

Director of the United States
Patent and Trademark Office

and films for entertainment purposes, and expressly excluding television programs and films featuring music and music-based entertainment; education and training in the field of football; organizing sporting and cultural activities all relating to football; organization of football events

OWNER OF EUROPEAN (EU) OFFICE FOR HARMONIZATION IN THE INTERNAL MARKET (OHIM) , REG. NO. 015579791, DATED 10-21-2016, EXPIRES 06-23-2026

The mark consists of the wording "JAMIE JOHNSON" beneath a design of a circle in which appear the stylized letters "JJ" and a lightning bolt design.

The name(s), portrait(s), and/or signature(s) shown in the mark does not identify a particular living individual.

SER. NO. 87-404,958, FILED 04-10-2017

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.